

**AGENDA**  
**BENBROOK ECONOMIC DEVELOPMENT CORPORATION**  
**TUESDAY, February 17, 2015**  
**911 WINSOTT ROAD, BENBROOK, TEXAS**  
**A quorum of the Benbrook City Council may be in attendance at this meeting**

**WORK SESSION 7:00 P.M.**  
**CENTRAL CONFERENCE ROOM**

1. Discuss Items on Agenda
2. Staff Briefing (time permitting)
  - A. Projects
    - a) NW Winscott Quadrant (12.5 - acres)
    - b) NE Winscott Quadrant (Cassco)
    - c) Benbrook Field
  - B. Business Recruitment, Retention, and Expansion
    - a) Benbrook Boulevard/US 377 Construction and Marketing
    - b) Discuss assisting businesses along US 377 corridor
    - c) Business Visitation Program
    - d) Discuss retail recruitment consultation
  - C. Marketing (BEDC/Community)
    - a) 8501 Benbrook Boulevard/Hawkins Sale (media reach)
    - b) City of Benbrook Annual Report ('Open for Business')/Visitor's Center Display
    - c) Website/Marketing Materials

**REGULAR MEETING 7:30 P.M.**  
**COUNCIL CHAMBERS**  
**ALL AGENDA ITEMS ARE SUBJECT TO FINAL ACTION**

- I. CALL TO ORDER
- II. MINUTES
  - A. Approve Minutes Of January 20, 2015 Regular Meeting  
  
Documents: [REGULAR MEETING MINUTES 1-20-2015.PDF](#)
- III. ACTION ITEMS
  - None
- IV. DIRECTOR'S REPORT
  - None
- V. PRESENTATIONS BY BOARD OF DIRECTORS
- VI. INFORMAL CITIZEN COMMENTS
- VII. ADJOURNMENT

## **WORK SESSION**

- a. Continuation of Items in Pre-Meeting Work Session (if necessary)
- b. Training Session for New Members and Strategic Plan Review

The Benbrook Economic Development Corporation Board of Directors reserves the right to convene in Executive Session on any item on the Agenda pursuant to the provisions of the Open Meetings Law, Chapter 551, Texas Government Code, in accordance with the authority contained in:

Section 551.071, Consultation with City Attorney

Section 551.072, Deliberation regarding real property

Section 551.073, Deliberation regarding gifts and donations

Section 551.087, Deliberation regarding economic development negotiations

THIS FACILITY IS WHEELCHAIR ACCESSIBLE. FOR SPECIAL ACCOMMODATIONS, OR TO INFORM US OF INACCESSIBILITY TO THIS MEETING, PLEASE CONTACT CATHY MORRIS , DIRECTOR OF ECONOMIC DEVELOPMENT, AT 817-249-6990.  
PLEASE CALL 48 HOURS IN ADVANCE IF YOU REQUIRE SIGN INTERPRETATIVE SERVICES.