

**AGENDA**  
**BENBROOK ECONOMIC DEVELOPMENT CORPORATION**  
**TUESDAY, FEBRUARY 18, 2014**  
**911 WINSOTT ROAD, BENBROOK, TEXAS**  
**A quorum of the Benbrook City Council may be in attendance at this meeting**

**WORK SESSION 6:30 P.M.**  
**CENTRAL CONFERENCE ROOM**

1. Discuss Items on Agenda
2. Staff Briefing on Development and Marketing Activities (time permitting)
  1. Cassco Land project
  2. Benbrook Blvd. construction and marketing (including citizen meetings)
  3. Benbrook Blvd. restaurant site
  4. Business recruitment activities (incl. Grocery stores)
  5. ICSC Leads Update and Las Vegas RECON
  6. Business Retention

**REGULAR MEETING 7:00 P.M.**  
**COUNCIL CHAMBERS**  
**ALL AGENDA ITEMS ARE SUBJECT TO FINAL ACTION**

- I. CALL TO ORDER
- II. MINUTES
  - A. Approve Minutes Of January 21, 2014 Regular Meeting

Documents: [REGULAR MEETING MINUTES 1-21-2014.PDF](#)
- III. ACTION ITEMS
  - A. LCOMM Marketing - Approve Budget For Building A Better Benbrook Boulevard Advertising Campaign
  - B. LCOMM Marketing - Approve Budget For Benbrook EDC Advertising Campaign
  - C. LCOMM Marketing - Approve Budget For Benbrook EDC Networking Event, March 21, 2014
- IV. DIRECTOR'S REPORT
- V. PRESENTATIONS BY BOARD OF DIRECTORS
- VI. INFORMAL CITIZEN COMMENTS
- VII. EXECUTIVE SESSION Pursuant To Texas Open Meetings Act
  - A. Section 551.071 - Consultation With Attorney - Pending Or Contemplated Litigation
  - B. Section 551.072 - Deliberation Regarding Real Property
- VIII. RECONVENE INTO OPEN SESSION - Take Any Action Necessary Following Executive Session
- IX. ADJOURNMENT

**WORK SESSION**  
Training Session

The Benbrook Economic Development Corporation Board of Directors reserves the right to convene in Executive Session on any item on the Agenda pursuant to the provisions of the Open Meetings Law, Chapter 551, Texas Government Code, in accordance with the authority contained in:

Section 551.071, Consultation with City Attorney

Section 551.072, Deliberation regarding real property

Section 551.073, Deliberation regarding gifts and donations

Section 551.087, Deliberation regarding economic development negotiations

THIS FACILITY IS WHEELCHAIR ACCESSIBLE. FOR ACCOMMODATIONS, OR TO INFORM US OF INACCESSIBILITY TO THIS MEETING, PLEASE CONTACT RON RAINEY, DIRECTOR OF ECONOMIC DEVELOPMENT, AT 817-249-6990. CALL 48 HOURS IN ADVANCE FOR SIGN INTERPRETATIVE SERVICES.